



Announcing the forthcoming launch of

## ***BOOK LAUNCH COUNTDOWN***

**COMING SOON!**

**Book Launch Countdown** is an exclusive service of  
**AuthorCraft.co.uk** - a free to join creative community of writers

Based on experience gained over many book launches in the past, and on the increasing importance of social media, we have created a new process as a track to run on to help you to build up maximum momentum in advance of your book launch - and beyond. It includes:

- Ways to raise your profile and be seen as a Thought Leader in your sector
- Using Social Media to generate a following and focus traffic onto your Lead Generating websites
- “Leading the Conversation” on the topical issues covered in your book through blogging, and articles in the media
- Finding Joint Venture Partners to promote your Book Launch to their lists
- Product as prizes promotions in the media
- Orchestrating media coverage to climax with the launch date
- Creating and incentivising timed coordinated book buying by your followers on Amazon to raise your sales ratings.
- Managing your email marketing to maximum effect
- Arranging radio and press interviews
- Scheduling your public speaking engagements and live training events for maximum exposure
- Being a Guest Expert on your subject relevant websites and blogs

The launch date for **Book Launch Countdown** from **AuthorCraft** will be announced soon. However, you can get the fast track on it and what it can do for your next book launch by registering with AuthorCraft. Registration is free and you will also have access to advice from a range of book industry professionals on ways to print, publish, market, promote and sell your book at a profit to yourself.

**Go to [www.AuthorCraft.co.uk](http://www.AuthorCraft.co.uk) now. When you register you will also receive a free copy of “The Ten Biggest Mistakes that Authors Make that cost them Money”**